

Agenda Item No: 8

Report to: Museums Committee

Date of Meeting: 17 June 2013

Report Title: Museum Attendances

Report By: Cathy Walling
Museum Curator

Purpose of Report

to inform members of figures for attendances, educational activities and use of the Museum's website for the fourth quarter of 2012-13

Recommendation(s)

- 1. the report is for noting**

Reasons for Recommendations

Introduction

1. Attendances: Hastings Museum and Art Gallery

The figures for January to March 2012 are given for comparison.

	Jan to March 2013	2012
Number of visitors	9855	8149
Pupils in organised groups	665	635

The total number of visitors for the year 2012 -13 was 40158. This compares to 34793 in 2011-12.

2. Attendances: Old Town Hall Museum

	Jan to March 2013	2012
Number of visitors	4233	4338
Pupils in organised groups	305	104

The total number of visitors to the Old Town Hall Museum for the year 2012-13 was 29166. This compares to 31373 in 2011-12.

3. Website Visits

The total number of visits to hmag.org.uk website for Quarter 4 is 27542. The comparable measure for Quarter 4, 2011-12 is 15726. The total for 2012-13 is 93,241 compared to 93391 for 2011-12.

4. Weddings and Civil Ceremonies

The total number of ceremonies held in 2012-13 was 35, compared to 25 for the previous year. There are 20 ceremonies booked for 2013-14 so far.

5. Comment

Visitor numbers have increased at HMAG and have passed the 40,000 mark for the first time in decades. The Old Town Hall figures reflect the temporary closure for over 3 weeks following emergency electrical works.

The majority of educational visits are made by Language Student Groups. Schools and Colleges who have visited in the last quarter include Sussex Coast College, St Mary's, Hastings Academy, Rye College, Elphinstone Primary School and Westfield Primary School.

Wards Affected

None

Area(s) Affected

None

Policy Implications

Please identify if this report contains any implications for the following:

Equalities and Community Cohesiveness	No
Crime and Fear of Crime (Section 17)	No
Risk Management	Yes
Environmental Issues	No
Economic/Financial Implications	No
Human Rights Act	No
Organisational Consequences	Yes
Local People's Views	No

Background Information

Officer to Contact

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